

# The AECS Kerala/Coorg Relief Fund

*As we all know Kerala has been hit by devastating floods caused by weeks of monsoon rains. Even with the rains subsiding, people are struggling to piece their lives back together in the aftermath. At many places, people are staying in relief camps at schools, colleges, community halls etc.. This meant that the normal flow of supplies of basic necessities into the state is disrupted. To overcome the impossibility of a centralised distribution system thanks to the local groups who voluntarily took up the responsibility of delivering basic necessities to people. AECS has linked with one such reliable volunteers group in Kerala who are working on ground to deliver the materials and funds to the needy in the relief camps.*

*We salute the generosity of the students of Grade IX, X and XI -the Carnival hosts who came forward and contributed their profits from the Independence Day carnival towards the Kerala /Coorg Relief Fund. The amount was effectively utilized to purchase basic necessities like tooth pastes, tooth brushes, shampoo, hand wash, mugs, buckets etc after a thorough discussion with students' committee under the supervision of senior teachers and valuable guidance from our Director Madam, Dr Seema Goel.*



*Apart from this the higher grade students also campaigned for the humanitarian cause through slogans and making appeals to all AECS, Parents, students and teachers. A circular was also sent to parents to liberally donate through cash and kind, for this venture.*



*Our parents and community of educators, were very keen and generous in contributing towards the relief operation. Many of them donated essentials like cereals, pulses, ready to eat packets ,clothes, blankets, bedsheets, etc which were segregated ,packed and labeled according to the material type in cartons. Also cash amount collaboratively raised from parents and teachers was thoughtfully utilized to purchase Sanitary napkins , rice packets and pulses. The management joined in this venture by sending new clothing, blankets, slippers, sanitary napkins, baby diapers, food grains and pulses to around 1000 people.*



*AECS Management and Staff of AECS Group of Institutions are truly overwhelmed by the support given by parents and our little Magnolians who turned into warriors and helped us with packaging of materials as well.*



*All the materials were dispatched to the disaster struck state on 31<sup>st</sup> August 2018. We once thank all the kind hearts who contributed towards The AECS Kerala/Coorg relief Fund. Your assistance was incredibly*